

Privacy Policy

Created by 1INTRO

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1INTRO and its encompassing entities ("1INTRO", "1INTRO Protocol", "we", "us", or "our") are committed to safeguarding the privacy and security of your personal information. The engagement with our digital platforms, services, and products at <https://www.1intro.com> ("the Platform") signifies your acceptance of our practices around data collection, use, disclosure, and protection as detailed in this Assurance Document. This policy serves as a testament to our commitment to privacy and outlines the measures we take to ensure your data is treated with the respect it deserves.

1. Understanding Personal Information

"Personal Information" under this document refers to any data that can identify you as an individual or is capable of doing so when combined with other data. We may collect various types of personal information including but not limited to your full name, physical and electronic addresses, telephone numbers, date of birth, government-issued identification details, financial transaction data, digital engagement footprints, device-specific information, cookie data, and analytics metrics.

2. Objectives for Managing Personal Information

Our processing of your Personal Information is driven by several key objectives, including but not limited to:

- **Identity Verification:** To ensure the person engaging with our services is indeed who they claim to be.
- **Service Provisioning:** To fulfill our commitment to providing you with our array of digital products and services.
- **Communication and Marketing:** To keep you informed about new offerings, updates, and enhancements to our Platform, aligning with your interests and preferences.
- **Service Personalization and Enhancement:** Utilizing data analytics, AI technologies, and user feedback to refine our services, making them more responsive to your needs and preferences.
- **Financial Transactions:** To process payments, manage subscriptions, and handle billing queries efficiently.
- **Feedback Solicitation:** Engaging with you for surveys and feedback to drive improvements in service quality.
- **Legal and Compliance Obligations:** Adhering to legal, regulatory, and compliance standards across jurisdictions.
- **Fraud and Security Measures:** Implementing advanced measures to prevent, detect, and respond to fraudulent activities or security threats to our Platform.

3. Disclosure and Sharing of Personal Information

1INTRO might share your Personal Information with a broad network of partners, including affiliates, consultants, third-party service providers, and other entities that assist us in fulfilling the aforementioned objectives. In specific scenarios dictated by business transitions, legal mandates, or security requirements, your information may be disclosed as necessary.

4. Revocation of Consent

Your control over your Personal Information is paramount. You are entitled to withdraw your consent for its use at any point. Upon such a request, we will guide you through the process, detailing any implications of this decision on your use of our services.

5. Access and Integrity of Personal Information

Ensuring the accuracy and completeness of your Personal Information within our systems is a collaborative effort. We encourage you to notify us of any changes to your information or to request access to the data we hold about you for review and correction.

6. Security and Protection Measures

The security of your Personal Information is of utmost importance to us. We employ a comprehensive array of security technologies and measures designed to protect your data from unauthorized access, disclosure, alteration, and destruction. Despite our efforts, please note that no digital platform can guarantee absolute security.

7. Data Retention Policies

We retain your Personal Information only for as long as necessary to fulfill the purposes it was collected for, including for the purposes of satisfying any legal, accounting, or reporting requirements. Following these periods, your Personal Information will be either deleted or anonymized.

8. External Sites and Services

Our Platform may feature links to external sites not operated by us, and we caution you to review the privacy policies of these external sites before engaging with them.

9. Policy Updates and Revisions

We reserve the right to update and revise this Privacy Assurance Document periodically. Your continued use of our services after such changes signifies your acceptance of these updates.

10. Contacts

Should you have any questions or concerns regarding this document or our privacy practices, please do not hesitate to contact us at <https://www.1intro.com>.

Your trust is vital to us, and we strive to ensure that your Personal Information is handled responsibly and transparently. Your continued use of the Platform indicates your acknowledgment and consent to the practices described in this Privacy Assurance Document.